



FILMHOUSE MEDIA PACK

Connect and engage with an affluent, sophisticated and influential audience of film lovers.

For 40 years, Filmhouse has been Scotland's foremost independent cinema, with a programme of over 700 films and events from all over the world, for a loyal, informed and receptive audience. Last year we celebrated:

- 160,000 attendances
- Café Bar footfall of 330,000
- Our 3500 dedicated Members, plus 1500 Student Members

web: www.filmhousecinema.com/support/advertising

email: advertising@filmhousecinema.com

phone: 0131 228 6382

social: @Filmhouse | facebook/FilmhouseCinema

PART OF



PROGRAMME ADVERTISING

Section targeting available for: **New Releases | Themed Seasons | Filmhouse Junior**

The monthly Filmhouse programme is the central source for all our film and event listings. Recently redesigned with a more modern look and convenient A5 size, this informative full colour programme has a high pick-up rate and is a monthly must-have for film lovers and other arts and culture events audiences alike.

It can be picked up at Filmhouse and across Edinburgh's bars, cafes and cultural hubs. It can also be downloaded from our website and our 3500 members receive every edition via direct mail.

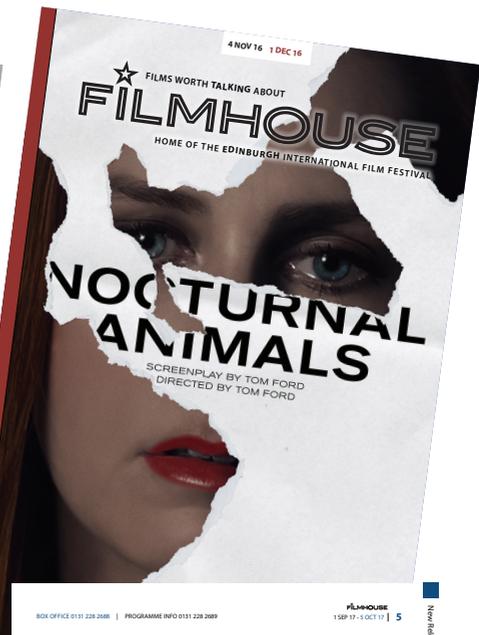
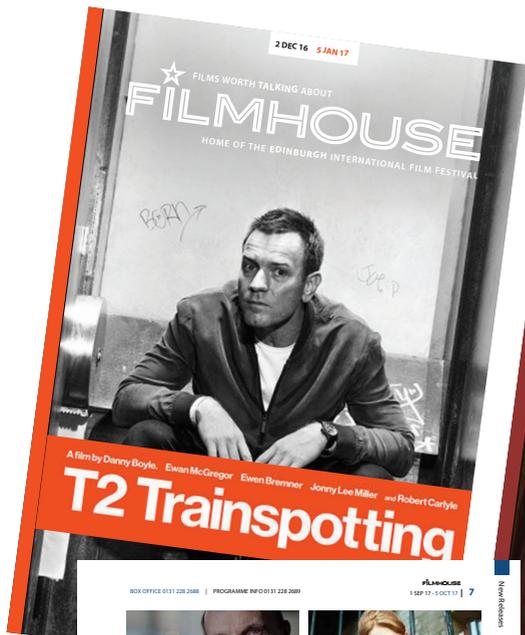
Circulation: 18,500 copies per edition

11 editions per year, published monthly (joint brochure for May/June)

size	rate	right hand guarantee
1/4 page	£400	£440
1/2 page	£600	£660
Full page	£1000	£1100
Inside Front Cover	£1250	
Inside Back Cover	£1250	
Outside Back Cover	£1500	



Prices are per edition and not inclusive of VAT . Discounts are available if booking multiple adverts.
The deadline for new programme advertisements is 2 weeks before the end of each month.



BOX OFFICE 0131 228 2688 | PROGRAMME INFO 0131 228 2689

FILMHOUSE
1 SEP 17 - 5 OCT 17 | 7



NEW RELEASE
WILLIAMS
Mon 25 & Tue 26 Sep

Morgan Matthews - UK 2017 - 194mins - Digital - 15 - Contains strong language - Documentary

Sir Frank Williams created one of the world's most enduring Formula One racing teams, winning nine Constructors Championships over the last 40 years. But in 1986 at the height of his success, a near fatal car accident left Frank fighting to survive and the team's future hanging in the balance. This brand-new documentary from BAFTA-winning director Morgan Matthews tells the story of Frank's rise to fame and how his family battled to keep him alive and the team afloat after the crash that left Frank wheelchair-bound for the rest of his life.



NEW RELEASE
DAPHNE
Sun 24 Sep, then Fri 29 Sep to Thu 5 Oct

Peter Mackie Burns - UK 2016 - 103mins - Digital - cert 02
Cait Emily Beetham, Geraldine James, Tom Vaughan-Lee

Emily Beetham's performance in Peter Mackie Burns' debut earned her the award for Best Performance in a British Feature at BFI. Rich in memorably structured scenes and a vibrant soundtrack, Daphne is the story of a young woman juggling a hectic nightlife with a busy restaurant job, who finds her life thrown off balance after she saves the life of a shoplifter one night. The defiant façade that she has built up starts to crack, as she takes a fresh look at her fractured life and relationships. **The Sun 24 Sep screening will be followed by a Q&A with Peter Mackie Burns.**

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1 SEP 17 - 5 OCT 17 | 5



NEW RELEASE
INSYRIATED
Fri to Thu 14 Sep

Philippe Van Leeuw - Belgium 2017 - 102min - Digital - Arabic with English subtitles - 15 - Contains sexual violence - Cert: 18
Ham Abbas, Mohamed Elouadi, Laila Hana, Mohamed Abbas

About as relevant and urgent as it's possible to get, Philippe Van Leeuw's claustrophobic and powerful film - which UK Premiered at Edinburgh International Film Festival - shows us amongst a middle-class family, barricaded inside their flat in the middle of Damascus. Whilst in the distance, war rages, nearby origins lie in wait, and opportunistic men stalk the streets. As what's going on outside makes its way inside, formidable marchant Duam Yassin (Ham Abbas) is the one charged with making the sorts of decisions no-one should ever have to make...



NEW RELEASE
DETROIT
Fri 8 to Thu 14 Sep

Kathryn Bigelow - USA 2017 - 2h23m - Digital - 15 - Contains strong threat, violence, language - Cert: 18
Anthony Mackie, Algee Smith, Sarah Sumner, Hannah Murray, John Krasinski

Her first film since 2012's Zero Dark Thirty, Kathryn Bigelow collaborates for a third time with writer Mark Boal (The Hurt Locker) on this sweeping, powerful drama set amidst the terrorist riots of 1967. A shifting multi-character story starring John Boyega, Will Poulter and Anthony Mackie, Detroit opens with a heavy-handed police raid on an unlicensed bar - setting in motion a city-wide wave of backlash and dissent. Across the city, a soul band find refuge from the rioting in the Algiers Motel, an impromptu party that has tragic consequences.

Tue 17 - Mon 23 Oct 2017
MacRobert Arts Centre, Stirling
Screenings, Talks, Events
The inaugural Festival programme will be launched in August 2017
www.centscotdocufest.org
#CentScotDocuFest



NEW RELEASE
GOD'S OWN COUNTRY
Fri 15 to Thu 21 Sep

Francis Lee - UK 2017 - 108min - Digital - 15 - Contains strong sex, language - Cert: 18
O'Connor, Alec Secaeanu, Gemma Jones, Ian Hart

A wonderfully performed, un sentimental story of love and longing in the Yorkshire Pennines, Francis Lee's debut feature had its UK Premiere (and won the Michael Powell Award) at BFI, and is certainly one of the best British films of the year. Young Johnny (Josh O'Connor) works hard on the family farm, seeking solace and escape through drink and casual sex. This monotony is broken when Romanian worker George (Alec Secaeanu) arrives, and the strength of feeling between them comes to a head when they set off for the hills to repair a stone wall.

INSTITUT FRANÇAIS
EUSLANE
FALL TERM STARTS ON TUESDAY 19 SEPTEMBER
FOR ALL LEVELS AND ALL AGES
LEARN FRENCH!
As the Institut Français of Edinburgh offers year-round French classes by native teachers in a friendly and authentic Francophone atmosphere.

1/2 page ad

1/4 page ad

DIMENSIONS (Add a 3mm bleed to all sizes.)

Full page:
240mm (h) x 160mm (w)

1/2 page:
120mm (h) x 160 mm (w)

1/4 page:
120mm (h) x 80 mm (w)

ON-SITE ADVERTISING



Our Front of House video screens and washroom display frames are a great way to communicate directly with our cinema and Café Bar patrons.

Prominently displayed in key locations, they provide the perfect opportunity to reach our audiences and engage with over 46,000 viewers per month.

Filmhouse operates 3 full colour display screens across the Box Office and Café Bar, a popular meeting place. Static image adverts are displayed on a short loop, interspersed between key information for our customers.

Advertising in our busy washrooms is another popular option. To capture this receptive audience, Filmhouse offers advertising space in 20 A4 frames around all public washrooms in the venue.

type	rate
Video Screens	£450 for all 3 screens, per month
A4 Poster Frames	£50 per frame, per month



Video screen advertising can be submitted as a jpeg image (640 pixels wide x 480 pixels). Adverts will be shown on all screens for a duration of 10 seconds, 3 times an hour. For poster frame advertising, please provide hard copy of your artwork (A4 format). Prices are not inclusive of VAT. The deadline for new on-site advertisements is 5 days before the start of each month.

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