



★ FILMHOUSE MEDIA PACK

Connect and engage with an affluent, sophisticated and influential audience of film lovers.

“The Filmhouse brochure is a great way for us to reach a wide range of people via a well known and highly respected local business. The brochure’s high quality design means we can be sure our advert always looks its best and sits perfectly within the rest of the content.”

- D Atkinson

FACTS AND FIGURES

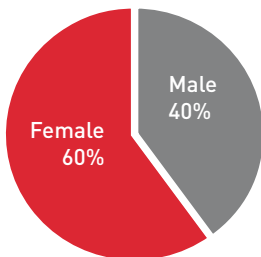
★ **160,000** admissions each year

★ **3500** screenings of **700** films, over **350** special events

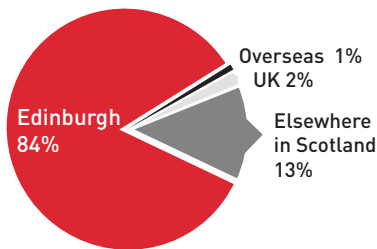
★ **500,000** visitors to our award-winning café/bar

★ **46,000** followers on social media channels

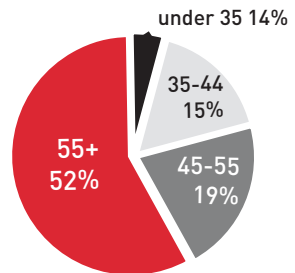
★ **19,000** copies of the Filmhouse programme each month



GENDER



LOCATION



AGE



25% City Prosperity | high status city dwellers living in central locations and pursuing careers with high rewards



25% Rental Hubs | educated young people privately renting in urban neighbourhoods



12% Prestige Positions | established families in large detached homes living up market lifestyles

PROGRAMME ADVERTISING

Section targeting available for: **New Releases | Themed Seasons | Filmhouse Junior**

The monthly Filmhouse programme is the central source for all our film and event listings. Recently redesigned with a more modern look and convenient A5 size, this informative full colour programme has a high pick-up rate and is a monthly must-have for film lovers and other arts and culture events audiences alike.

It can be picked up at Filmhouse and across Edinburgh's bars, cafes and cultural hubs. It can also be downloaded from our website and our 3500 members receive every edition via direct mail.

Circulation: 19,000 copies per edition

11 editions per year, published monthly (joint brochure for May/June)

ad size	1 issue	6 issues cost per issue	Annual /11 issues cost per issue
1/4 page	£400	£350	£255
1/2 page	£600	£500	£380
Full page	£1000	£850	£630
Inside Front Cover	£1250	£1050	£800
Inside Back Cover	£1250	£1050	£800
Outside Back Cover	£1500	£1250	£950

An additional 10% charge for right hand guarantee
All Prices are exclusive of VAT



2 DEC 16 5 JAN 17

FILMS WORTH TALKING ABOUT

FILMHOUSE

HOME OF THE EDINBURGH INTERNATIONAL FILM FESTIVAL

A film by Danny Boyle. Ewan McGregor. Ewen Bremner. Jonny Lee Miller and Robert Carlyle

T2 Trainspotting

BOX OFFICE 011 228 2688 | PROGRAMME INFO 011 228 2689

FILMHOUSE
1 SEP 17 - 5 OCT 17 | 7

NEW RELEASE

WILLIAMS

Mon 25 & Tue 26 Sep

Morgan Matthews - UK 2017 - 194mins - Digital - 15 - Contains strong language - Documentary

Sir Frank Williams created one of the world's most enduring Formula One racing teams, winning nine Constructors Championships over the last 40 years. But in 1986 at the height of his success, a near fatal car accident left Frank fighting to survive and the team's future hanging in the balance. This brand-new documentary from BAFTA-winning director Morgan Matthews tells the story of Frank's rise to fame and how his family battled to keep him alive and the team afloat after the crash that left Frank wheelchair-bound for the rest of his life.

NEW RELEASE

DAPHNE

Sun 24 Sep, then Fri 29 Sep to Thu 5 Oct

Peter Mackie Burns - UK 2016 - 103mins - Digital - cert 02
Cast Emily Beecham, Geraldine James, Tom Vaughan-Lawler

Emily Beecham's performance in Peter Mackie Burns' debut earned her the award for Best Performance in a British Feature at BFI. Rich in memorably structured scenes and a vibrant soundtrack, Daphne is the story of a young woman juggling a hectic nightlife with a busy restaurant job, who finds her life thrown off balance after she saves the life of a shoplifter one night. The defiant façade that she has built up starts to crack, as she takes a fresh look at her fractured life and relationships. **The Sun 24 Sep screening will be followed by a Q&A with Peter Mackie Burns.**

2 MAR 18 5 APR 18

FILMS WORTH TALKING ABOUT

FILMHOUSE

CELEBRATING FORTY YEARS OF FILMS WORTH TALKING ABOUT

Isle
of
Dogs

BOX OFFICE 011 228 2688 | PROGRAMME INFO 011 228 2689

FILMHOUSE
1 SEP 17 - 5 OCT 17 | 5

NEW RELEASE

INSYRIATED

Fri 8 to Thu 14 Sep

Philippe Van Leeuw - Belgium 2017 - 102min - Digital - Arabic with English subtitles - 15 - Contains sexual violence - Cast Ham Abbas, Mohamed Badi, Ahmed, Laila Hana, Mohamed Abbas

About as relevant and urgent as it's possible to get, Philippe Van Leeuw's claustrophobic and powerful film - which UK Premiered at Edinburgh International Film Festival - Insyriated us amongst a middle-class family, barricaded inside their flat in the middle of Damascus. Whilst in the distance, war rages, nearby origins lie in wait, and opportunistic men stalk the streets. As what's going on outside makes its way inside, formidable marshall Dum Yassan (Ham Abbas) is the one charged with making the sorts of decisions no-one should ever have to make...

NEW RELEASE

DETROIT

Fri 8 to Thu 14 Sep

Kathryn Bigelow - USA 2017 - 202min - Digital - 15 - Contains strong threat, violence, language - Cast John Boyega, Will Poulter, Anthony Mackie, Roger Smith, Jonah Johnson, Hannah Wong, John Franklin

Her first film since 2012's Zero Dark Thirty, Kathryn Bigelow collaborates for a third time with writer Mark Boal (The Hurt Locker) on this sweeping, powerful drama set amidst the terrorist riots of 1967. A shifting multi-character story starring John Boyega, Will Poulter and Anthony Mackie, Detroit opens with a heavy-handed police raid on an unlicensed bar - setting in motion a city-wide wave of backlash and dissent. Across the city, a soul band find refuge from the rioting in the Algiers Motel, an impromptu party that has tragic consequences.

CENT SCOT DOCU FEST

Tue 17 - Mon 23 Oct 2017
Macrobot Arts Centre, Stirling

Screenings, Talks, Events

The inaugural Festival programme will be launched in August 2017

www.centscotdocufest.org
#CentScotDocuFest

Current & sponsored by Macrobot Arts Centre

1/2 page ad

NEW RELEASE

GOD'S OWN COUNTRY

Fri 15 to Thu 21 Sep

Francis Lee - UK 2017 - 108mins - Digital - 15 - Contains strong sex, language - Cast Josh O'Connor, Alec Secaeanu, Gemma Jones, Ian Hart

A wonderfully performed, un sentimental story of love and longing in the Yorkshire Pennines, Francis Lee's debut features his UK Premiere (and won the Michael Powell Award) at BFI, and is certainly one of the best British films of the year. Young Johnny (Josh O'Connor) works hard on the family farm, seeking solace and escape through drink and casual sex. This monotony is broken when Romanian worker George (Alec Secaeanu) arrives, and the strength of feeling between them comes to a head when they set off for the hills to repair a stone wall.

WWW.IFCEOSSE.ORG.UK

13, RANDOLPH CRESCENT
EH3 7TT EDINBURGH

INFO & BOOKINGS
0131 225 53 86
info@ifceosse.org.uk

AUTUMN TERM STARTS ON TUESDAY 19 SEPTEMBER

FOR ALL LEVELS AND ALL AGES

LEARN FRENCH!

As the Institut Français of Edinburgh will offer your next French classes by native teachers in a friendly and authentic Francophone atmosphere.

1/4 page ad

DIMENSIONS (Add a 3mm bleed to all sizes)

Full page:
240mm (h) x 160mm (w)

1/2 page:
120mm (h) x 160 mm (w)

1/4 page:
120mm (h) x 80 mm (w)

ON-SITE ADVERTISING



Our Front of House video screens and washroom display frames are a great way to communicate directly with our cinema and Café Bar patrons.

Prominently displayed in key locations, they provide the perfect opportunity to reach our audiences and engage with over 46,000 viewers per month.

Filmhouse operates 3 full colour display screens across the Box Office and Café Bar, a popular meeting place. Static image adverts are displayed on a short loop, interspersed between key information for our customers.

Advertising in our busy washrooms is another popular option. To capture this receptive audience, Filmhouse offers advertising space in 20 A4 frames around all public washrooms in the venue.

type	rate
------	------

Video Screens	£450 for all 3 screens, per month
---------------	-----------------------------------

A4 Poster Frames	£50 per frame, per month
------------------	--------------------------



Video screen advertising can be submitted as a jpeg image (640 pixels wide x 480 pixels). Adverts will be shown on all screens for a duration of 10 seconds, 3 times an hour. For poster frame advertising, please provide hard copy of your artwork (A4 format). Prices are not inclusive of VAT. The deadline for new on-site advertisements is 5 days before the start of each month.

SPONSORSHIP OPPORTUNITIES

Partnering with Filmhouse, your company can target a prosperous, engaged and varied audience within a specific site that is widely regarded as one of the UK's leading arthouse cinemas and cultural hubs, while also investing in a national charity which supports a wide range of educational and talent development work for children and young people. With options to sponsor an additional cinema in Aberdeen, and being the home of the annual Edinburgh International Film Festival we can offer both national, international and localised opportunities.

Whatever your requirements, our dedicated team can work with you to best utilise Filmhouse as the ideal platform for your next product or event including: headline sponsorship of the Filmhouse; sponsorship of weekly Filmhouse Junior or special Student screenings; branding at special events and themed seasons; corporate hospitality; branding on print and online marketing; employee engagement; product placement and sampling; and bespoke events.

As a key Filmhouse partner you will also get priority access, alongside the stars and key players in the film industry, to the exclusive events at the Edinburgh International Film Festival.



web: www.filmhousecinema.com/support/advertising

email: advertising@filmhousecinema.com

phone: 0131 228 6382

social: @Filmhouse | [facebook/FilmhouseCinema](https://www.facebook.com/FilmhouseCinema)

PART OF

